



JOINT IMMEDIATE RELEASE

Wednesday, 22nd March 2022

Theodist Renews Annual K50,000 Sponsorship for PNG Olympic Committee

Theodist is pleased to announce its renewed commitment to the Papua New Guinea Olympic Committee (PNGOC) by presenting a cheque of K50,000 as part of our annual sponsorship efforts.

The cheque was presented to the PNGOC Secretary General, Auvita Rapilla, by Theodist National Sales and Marketing Manager, Kevin Anderson, at the Theodist Waigani Showroom.

Speaking at the presentation, Kevin Anderson highlighted the importance of sports in promoting positive change in society and praised the PNGOC for providing a platform for young Papua New Guineans to excel in life and be exemplary role models and ambassadors representing the country at multi-sport events. He also commended the PNGOC for its efforts to build the nation through sporting excellence and success.

"We are proud to support the PNGOC's great work for over 20 years in promoting the development of sports in Papua New Guinea, which is why we are here again to renew our K50,000 annual sponsorship to PNG Olympics," Anderson said.

"We hope this sponsorship will help young Papua New Guineans excel in sports and be exemplary role models and ambassadors representing the country at multi-sport events, unifying the nation through their sporting excellence," he added.

In response, PNGOC Secretary General, Auvita Rapilla expressed her gratitude to Theodist for its ongoing commitment to the PNGOC and Team PNG. She acknowledged the significant contribution made by Theodist towards the success of PNG's athletes and programs and emphasized that the company's continued support demonstrates its belief in the organization's mission, vision, and goals.

"Such long-term commitment from Theodist towards the PNGOC and Team PNG also demonstrates the belief in the organization's mission, vision, and goals and the importance that sports play in nation-building," said Rapilla.

Steven Abraham, a para-athlete representing team PNG in this year's Pacific Games, shared similar sentiments and expressed appreciation for Theodist's unwavering commitment to promoting national cohesion through sports.

Theodists' partnership with the PNGOC is a testament to our commitment to the development of sports in Papua New Guinea and our belief in the power of sports to create positive change in society. Through our continued support of the PNGOC and its programs and events, we are also a supporting sponsor of the organizations' events such as the SP Sports Awards, PNG Sports Hall of Fame, and the Prime Minister's Corporate Golf Challenges.

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About the Papua New Guinea Olympic Committee

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The Papua New Guinea Olympic Committee (PNGOC) is a non-government, not-for-profit organisation committed to inspire and unite Papua New Guinea through sporting excellence and success. The PNGOC is a believer of sport as an enabler for sustainable and inclusive development. We serve the three different global games movements, those being the Olympic Movement, Commonwealth Games Movement and the Pacific Games Movement. It is our responsibility to select, send and fund Team PNG to the Olympic Games, Commonwealth Games and Pacific Games. This is achieved by working with our member national sports federations and with the support of our sponsors and partners, through fundraising events and with the backing of the Government. To find out more visit our website www.pngolympic.org.pg

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