

BFPNG Strategic Plan

2020 – 2023

Vision

The most popular Community sport Recognised in PNG

Mission

Delivery of services and programs to inspire excellence in the Community

Key Areas

1. Events - Focus on Development of the 3X3 Game
2. Community Engagement - Focus on Basketball for Good Activities
3. Capacity Development - Focus on Leadership Development
4. Governance - Focus on Organisational structure
5. High Performance - Focus on National 3X3 program
6. Management of Operations - Focus on Calendar of events

1. Events - Focus on Development of the 3X3 Game

Goal	Outcome	KPI	Strategic Action	Who	Target dates
3X3 Basketball	Successful delivery of 3X3 Championship Tour / Competition	3X3 activities on FIBA Eventmaker & registered with FIBA planet Established 3X3 Tour	Develop competition program for 3X3 National tournament. Ensure all players are registered on 3X3 Planet	EO	Annual tournament 3X3 Tour
Affiliated Association Competition	Support the expansion of BFPNG Affiliated Association Competitions	13 BFPNG Affiliated Association competitions completed annually	Promote and communicate Affiliated Association competitions. Provide upskilling for coaches, referees and bench officials.	Board, EO, Affiliates	Annual
Development Clinics	Provision of opportunities for children and youth to participate in Basketball in all areas of PNG.	Minimum of 8 B4G clinics per year in Regions. Minimum 5 clinics per week POM.	Education and training of coaches to deliver B4G programs. Establish Co-ordinators of B4G in Regional areas.	EO, B4G Co-ord, Affiliates	Weekly Annual
Regional Schools Competition	Successful expansion of opportunities through Schools clinics and competitions in Regional areas	BFPNG Affiliated Schools competition 10% growth annually	B4G school clinics to participate in BFPNG competitions. Communications with Affiliated schools, the Department of Education and PNG SF	EO, B4G Co-ordinators	Annual
National Championships	Deliver National Championships in target groups for FIBA Events. Expansion of the opportunity for teams to participate in Regional and National Championships	13 Affiliated Associations to attend National Championships. Expand event by 10% annually.	Develop management plan for events hosted by BFPNG, including "Bidding process".	Board, EO	Annual
International competition	Host international event	Host 1 international event annually	Develop hosting strategic plan for BFPNG	Board, EO	Annual
Professional-League	Develop program for semi-pro league	Host semi-pro 3X3 Tour	Research and develop plan to host Tour.	Board, EO	Annual

			Investigate revenue stream potential from Tour.		

2. Community Engagement - Focus on Basketball for Good Activities

Goal	Outcome	KPI	Strategic Action	Who	Target dates
Twilight Basketball	Delivery of Twilight Basketball throughout PNG	Monthly Twilight Basketball sessions. Twilight Basketball hosted in Metro and Regional areas. Target 200 attendees. Expand the delivery of Twilight Basketball by 10%.	Identify and Partner with external organisations to host all aspects of Twilight. Develop Twilight event management plan for Community and Regional delivery. Ensure all program deliverers comply with the BFPNG Child Protection and Member Protection policies	Board, EO,	Monthly
Mum's A Hero	Increased women and girls involved in all aspects of Basketball and Community. Delivery of an expanded educational and awareness Mum's A Hero program with partners to Communities	Conduct Mum's A Hero program in the Community monthly.	Train and Educate program deliverers of the Mum's A Hero program. Partner with appropriate organisations to provide awareness and empowerment for women and girls. Ensure all program deliverers comply with the BFPNG Child Protection and Member Protection policies	EO, B4G	Monthly

Hoops for Health (H4H) – Pikinini Hoops	Delivery of Skills-based participation program for children ages 6 – 12. Focus on fundamentals of playing basketball.	Conduct 5 sessions per week in School environments. Conduct Regional H4H program. Increase by 20% annually the skill-focused fundamental Pikinni Hoops program for children	Develop program management plan, session / lesson plans, data / stories of change activities. Ensure all program deliverers comply with the BFPNG Child Protection and Member Protection policies	EO, B4G	Weekly
Hoops for Health (H4H) – Schools Program	Delivery of H4H participation program for Primary and Secondary Schools.	Conduct 5 sessions per week in School environments. Conduct Regional H4H program. Expand engagement by 10% for Hoops for Health Schools program in Primary and Secondary Schools.	Deliver session / lesson plans, collect data / stories of change from activities. Delivery of PE Teacher train the trainer program suitable for school competitions. Ensure all program deliverers comply with the BFPNG Child Protection and Member Protection policies	EO, B4G	Weekly
Hoops for Health (H4H) Corporate Womens competition	Develop and deliver womens competitions.	Weekly competition for women and girls	Identify partners to compliment the program delivery.	EO, B4G	Quarterly

3. Capacity Development - Focus on Leadership Development

Goal	Outcome	KPI	Strategic Action	Who	Target dates
Increased female leaders in BFPNG	Increased number of females in leadership position in BFPNG	50% female representation on Boards	Identify, engage and educate females to undertake leadership roles in the Basketball Community	Board, EO	Half yearly
Increased participation of womens and girls in coaching and referee roles	Increase the number and quality of Coaches, Referees and Bench Officials	Increase the number Coaches, Referees and Bench Officials by 10% annually	Identify, engage, educate and train women and girls in coaching, refereeing and bench official position.	Board, EO	Half-yearly
Improved engagement of women and girls in Volunteer roles.	Program activities targeted at engaging more females in Volunteer positions	Identify, train, educate and provide opportunity for an additional 5% Volunteers annually	Identify, engage, and provide education and training for women and girls in volunteer roles.	EO, B4G, Comps & Events	Half-yearly
Increased female mentor opportunities	Introduce a mentor program focused on junior referees in all BFPNG competitions	5% increase in trained Referee educators, specifically for junior referees	Identify and train Referee coaches to deliver Mentor programs.	EO, Comp & Events	Half-yearly
Increase mentor programs for coaches and referees	Provide mentor opportunities for accredited coaches and referees	5% increase in trained Referee and Coach Mentors	Identify and train Referee and coach personnel to deliver Mentor programs.	EO, Comp & Events	Half-yearly

4. Governance - Focus on Organisational structure

Goal	Outcome	KPI	Strategic Action	Who	Target dates
Improved Communication with Stakeholders	Ensure all Affiliated Associations are aware of the BFPNG Strategic plan including a revised organizational structure	Provide all Affiliated bodies with updated BFPNG strategic documents. Ensure Quarterly communication with Affiliated Associations.	Develop and provide all Affiliated Associations with the BFPNG Strategic plan. Provide the revised organizational strategy and structure.	Board, EO	Quarterly
Increased Membership of BFPNG	Increase the number of Affiliated Associations of BFPNG	Number of Affiliated Associations increase by 20% annually	Identify, engage and meet potential associations. Develop a Value Proposition document for Affiliates	Board, EO	Quarterly
Compliance with legal Organisational requirements	Meet all Organisational compliance requirements, including Audit and Annual reporting	All reports provided on time and as required	Ensure all financial reports are completed. Ensure all Board reports are available. Engage appropriate Auditors for compliance.	Board, EO	Half-yearly
Improved governance standards for BFPNG	Safeguard BFPNG through the adoption or introduction of a Board Charter	Implement SOPP for all operations of the BFPNG	Identify appropriate Standard Operating Policies and Procedures (SOPP). Adopt SOPP. Implement SOPP BFPNG to engage appropriate insurance to include Board, staff and casual personnel.	Board, EO	Half-yearly
Improved governance of BFPNG	Ensure BFPNG Constitution is reviewed regularly and is relevant to current operating good practice	Review of BFPNG Constitution	BFPNG Constitution to be reviewed. Relevant Constitution amendments proposed.	Board, EO	Annually

Improved capability of BFPNG personnel	Increased awareness and capacity of BFPNG personnel	Attendance at minimum one Professional Development opportunity	Investigate potential involvement of BFPNG personnel in PNG Institute of Directors programs	Board, EO, Comp & Events	Quarterly

5. High Performance - Focus on National 3X3 program

Goal	Outcome	KPI	Strategic Action	Who	Target dates
Improved access to quality international competition	National 3X3 teams to compete at FIBA Regional events	PNG National teams participate in all eligible competitions.	National pathway developed. Coach appointment and development. TID program implemented. National training program developed.	Board, EO, Comp & Events	Quarterly
Detailed pathway to international competition	Provide pathway opportunities. Identify, educate and train athletes and coaches for national programs.	Pathway developed and disseminated to all stakeholders	Research and development of good practice for athlete, coach and referee development.	Board, EO	Quarterly
Increased access for females to quality competition	Increased opportunities for females in High Performance environments. Improved competition access. Increased awareness.	Increase in females participating in competitions by 5% p/a. Increased female coach appointments – 5% p/a.	Engagement and awareness of females in development of pathway programs. Identification and training of potential female leaders.	Board, EO, Comp & Events	Half-yearly

	Development of female leaders in the High-Performance environment.				
Best possible national teams selected to represent BFPNG	Ensure transparent selection of players, coaches and officials in all PNG teams	Adoption and enforcement of selection policy and procedures. Appropriate events available for selection of players, coaches and referees.	Development of best practice selection policy. Dissemination of policy and procedures publicly available to all stakeholders. Adoption and enforcement of selection policy and procedures. Identification of appropriate events available for selection of players, coaches and referees.	Board, EO, Comp & Events	Half-yearly
Improved performance of national teams	Increased opportunity for success of national teams	BFPNG Senior teams to be ranked top 4 in Pacific	Identification of appropriate international competition for national teams. Detailed preparation plans prepared for national teams.	Board, EO	Annually
Improved performance of national teams	Increased opportunity for success of national teams	National Junior teams to be ranked top 4 in Oceania competitions	Identification of appropriate international competition for national teams. Detailed preparation plans prepared for national teams.	Board, EO, Comp & Events	Quarterly
High quality national competition	Access for players to perform at high level competition.	Semi-Pro 3X3 Tour / Competition	Research and develop business case for the introduction of a semi-pro Tour / competition. Engage stakeholders in development, promotion and implementation of competition.	Board, EO, Comp & Events	Annually

6. Management of Operations - Focus on Calendar of events

Goal	Outcome	KPI	Strategic Action	Who	Target dates
Quality competition program	Develop a detailed Events Program to compliment FIBA internationally approved events	Stakeholder engaged program implemented.	Research and develop structures appropriate for Local, Regional and National competitions	Board, EO, Comp & Events	Quarterly
Engage partners to develop basketball	Build and maintain partnerships that are sustainable and consistent for BFPNG	5% increase in partnerships with BFPNG annually.	Identification of appropriate partners that will compliment BFPNG Goals.	Board, EO	Quarterly
Recognition of BFPNG	Ensure the BFPNG Brand is regarded and recognized in the Community	Awareness increase by 10% annually based on survey	Develop appropriate Brand associations for BFPNG. Conduct annual survey awareness.	Board, EO, B4G, Comp & Events	Annual
Understanding of BFPNG membership	Awareness of participant demographics	Database of participation.	Develop appropriate database(s) of information for BFPNG	Board, EO, B4G, Comp & Events	Annually
Identifiable headquarters for BFPNG	BFPNG Headquarters as the base for administration operations	Ensure lease management of BFPNG headquarters.	Management of lease arrangements of BFPNG Headquarters.	Board, EO	Annually
Increased awareness of BFPNG in the Community	Improve the profile of BFPNG through increased exposure of activities on FIBA social media	Increased awareness of BFPNG activities based on annual survey	Develop appropriate data on awareness of BFPNG. Develop survey to measure awareness of BFPNG activities. Conduct survey of BFPNG activities. Publish survey results to all stakeholders.	Board, EO, B4G, Comp & Events	Annually