



Press Release

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2021 PNGOC Media Briefing

The Papua New Guinea Olympic Committee (PNGOC) hosted its 2021 Media Briefing today in Port Moresby at the PNG Olympic Haus.

The briefing held every two years was an informative session to provide the media with a background and overview on PNGOC and its history, the Sports Structure (nationally and internationally), Games Movement, PNGOC Programs and Calendar of events for 2021.

In her welcome remarks, PNGOC Secretary General, Auvita Rapilla expressed the important role the media play in our society to ensure that the public is informed and aware of current news and updates. She stated that the briefing is to help equip the media with the knowledge and understanding of the Sports Movement, PNGOC and its function and activities.

"We must never underestimate the role of media. We view the media as a key partner that plays an important role to promote our athletes and Team PNG to achieve our vision to inspire and unite Papua New Guinea through sporting excellence and success. Media also help us give mileage to our corporate sponsors whom we rely on heavily for support" Rapilla said.

Secretary General and staff at the Secretariat presented on: PNGOC's History, its Strategic Direction; Olympic, Commonwealth and Pacific Games Movements; PNGOC's Sponsorship and Fundraising events; Games Calendar, Justification Committee Process and Anti-Doping Program; Team PNG Games Performance Strategy and Team PNG preparations; Olympic Solidarity Program; PNGOC Sports for Development Programs namely Olympic Values Education Program (OVEP), Team PNG Hero Program, Athlete Excellence for Life (IBSU scholarships), Love Your Coast; Voices of the Athletes; Gender Equity Program and Oceania Sport Education Program.

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