



OVERVIEW OF THE ANNUAL FUN RUN EVENT

The annual Fun Run event is a PNG Olympic Committee initiative which commenced 39 years ago in 1983.

The Fun Run is Team PNG's single largest fundraising event and is the largest social and sporting event in PNG with an estimated 80,000 participants taking part nationwide each year. Trukai Industries Ltd is the naming rights sponsor, this year marking 22 years of sponsorship.

The objective of the Fun Run is to raise funds for Team PNG to attend international sporting events such as the Pacific, Commonwealth and Olympic Games.

The Trukai Fun Run has assisted Team PNG to participate in six Pacific Games, five Pacific Mini Games, five Commonwealth Games and five Olympic Games.

The Trukai Fun Run AUCTIONS held in Lae & Port Moresby provides organizations from the public and private sectors, the opportunity to support this fundraising drive through the bidding of local schools using Fun Run T-Shirts.

The T-Shirts secured during the auction, not only help Team PNG but also go on to help the local schools which they donate to. Schools are able to earn additional income through the on-selling of donated t-shirts for school projects and materials.

The design of the Trukai Fun Run T-Shirt enables organizations to brand the front section of each shirt. A prime advertising spot for any brand, logo or corporate message.

There are 50,000 Trukai Fun Run T-Shirts available in 2022 to purchase for just K15 each.

This year funds raised from the 2022 Trukai Fun Run Auctions and Retail Sales will help send team PNG to the Birmingham 2022 Commonwealth Games (July 28th to August 8th) and the 2022 Pacific Mini Games (June 17th 2022).