



FOR IMMEDIATE RELEASE

Thursday 14th February, 2019

SP renews partnership with PNGOC

Papua New Guinea's (PNG) number one Brewer, SP Brewery, has renewed its long standing support for sports partnership with the PNG Olympic Committee (PNGOC) by supporting Team PNG's participation into the 2020 Olympic.

SP Brewery's association with the PNGOC goes back as early as the 1980s, during the days of the Pepsi Fun Run. SP Brewery has been the major sponsor of the prestigious 'SP Sports Awards' since 1992; where it has worked in collaboration with the PNGOC and PNG Sports Foundation. SP Brewery is proud to be associated with the PNGOC as it continues to strive to provide opportunities for athletes while maintaining a responsible and positive image of the country and other stakeholders.

Managing Director Stan Joyce presented a cheque of K409, 825 for a three years' sponsorship package today with the Secretary General of the PNG Olympic Committee, Mrs. Auvita Rapilla at the Brewery's Head Office.

The sporting partnership strengthens the PNGOC's pursuit towards achieving its Vision which is "*... to inspire and unite Papua New Guineans through sporting excellence and success.*"

The partnership is also aligned with SP Brewery's Key Priorities which is to maintain stakeholder relationships.

Today's cheque presentation is a testament to SP Brewery's commitment to supporting our PNG athletes excel and be the best at the international level," said Joyce.

PNGOC Secretary General Rapilla said: "We are grateful to SP Brewery for its continued support towards sports in PNG and we look forward to the years ahead".

Rapilla went on to say: "The agreement is timely since it comes ahead of the 16th Pacific Games, scheduled for Apia, Samoa in July of this year (2019). Team PNG is trying to raise as much funds as it can to send a team to Samoa so SP Brewery's support is a timely boost to our fundraising efforts.

The 2019 Pacific Games in Samoa would provide that opportunity for Team PNG to excel, achieve, and celebrate successes of sports as a whole.

ENDS.

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